



# YOUR DEFI GATEWAY TO MSME INVESTMENTS

[www.DeSME.io](http://www.DeSME.io)

## The Crypto Problem

The crypto space faces extensive challenges that expose it as a highly speculative investment arena with substantial risks, especially for average investors. Extreme volatility leads to massive crashes, erasing portfolio gains. Hot narratives around NFTs and metaverse quickly lose steam. Meme coins like Dogecoin and Shiba Inu add a casino-like atmosphere. Actions by institutions like the Federal Reserve cause market turmoil. Despite thousands of cryptos, not one has proven the ability to generate regular revenue. These issues, combined with exchange vulnerabilities, scams, fraud, hacking, and lack of substance, make crypto resemble a roller-coaster. For crypto to gain mainstream adoption, solutions are needed to build credibility and stability. The myriad challenges undermine investor confidence in the crypto space as a stable long-term investment opportunity.

## USPS' OF MSMES

### High Returns and Rapid Growth

MSMEs can provide lucrative returns on investment of 50-100% or more due to factors like streamlined operations, specialized markets, and lower regulatory burdens. They have also shown remarkable growth trends across diverse markets, underscoring their rising prominence and potential.

### Resilience and Risk Mitigation

MSMEs exhibited resilience during economic crises due to their agility and focus on essential goods and services. Their simplicity of operations and rapid breakeven period also reduce risk.




### Global Recognition

International organizations actively promote and prioritize MSME growth, highlighting their economic value and contribution to development.

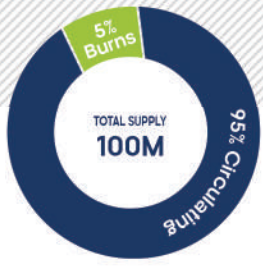
### Ease of Entry and Operations:

MSMEs have more streamlined business models with lower regulatory burdens, enabling faster setup and administration. Their operational simplicity allows rapid profitability and positive cash flows.

## THE DeSME SOLUTION

-  DeSME redirects crypto investments into the resilient MSME sector, which is proven to be recession-proof and offers consistent returns. This "decryptoises" funds and shields them from crypto market volatility.
-  DeSME distributes profits from MSME investments back to token holders, providing them with stable returns and growth potential. This establishes a revenue stream unaffected by crypto market fluctuations.
-  DeSME also plans to develop crypto-based revenue-generating utilities and share that revenue with token holders. This diversifies the return model beyond just MSME investments.

## TOKENOMICS



**CA (ERC20): 0x23dc3f6859e122b25b2cd5f3cf2335310b0f2b77 (Renounced). Soft Launched.**  
DeSME is a pioneering DeFi project that invests in real-world MSMEs (micro and small enterprises) using crypto funds. These small businesses face capital constraints but are resilient and profitable. DeSME offers a solution by directing investments into MSMEs and rewarding token holders with 100% of the profits. This unique model brings stability amidst crypto volatility, allowing diversification into a substantial sector with attractive returns.

## GET IN TOUCH

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